

# A Cleaner Channel For Qualified Practitioner Peptide Programs

ClearTrace helps suppliers turn capability into a controlled B2B practitioner-channel program: account qualification, documentation workflows, white-label coordination, fulfillment planning, and CRM/AI follow-up.

## Supplier problem

Demand is growing, but uncontrolled downstream accounts create docs, claims, channel, and reputation risk.

## ClearTrace role

We qualify accounts and organize the operating layer before supplier coordination begins.

## Best fit

Suppliers that want a cleaner B2B path into qualified practitioner and research-channel accounts.

## Why ClearTrace Is Different

Common reseller risk	ClearTrace channel control
Unqualified retail demand and unclear downstream use.	B2B/practitioner-channel intake before access.
Supplier docs treated as a sales afterthought.	Documentation, COAs where available, batch records, and supplier status organized at account level.
Marketing can drift into consumer claims, dosing, or treatment language.	Language rules, red-flag review, and launch-readiness checklist built into the operating process.
Transaction-only relationship with weak reorder visibility.	CRM, follow-up, reorder tasks, and supplier coordination built around each account.

## What ClearTrace Can Handle

- Qualified-account intake and review before pricing or supply discussion.
- Seller permit/resale certificate collection where applicable.
- Practitioner-channel, office, and business fit verification.
- Batch documentation, COA availability, supplier status, and account-level docs workflow.
- White-label presentation support with language guardrails.
- CRM, reorder reminders, follow-up tasks, and AI-supported account operations.

## Operating Guardrails

- No consumer peptide storefront positioning.
- No medical advice, dosing, treatment protocols, disease claims, or outcome promises.
- No supplier representation as FDA-approved unless expressly documented by an authorized party.
- Accounts move through launch-readiness review before supplier introduction or scale.

**Position: ClearTrace is the infrastructure layer for qualified practitioner peptide programs.**

**Suggested supplier conversation: Start with a small qualified-account pilot. ClearTrace handles intake, docs readiness, language review, account notes, and launch coordination before introducing volume.**